

In commemoration of the Grand Prize at the 4th Fugensha Photography Award  
Eri Morita Solo Exhibition  
*Moon Rainbow*

Dates: Friday, July 4 – Sunday, July 27, 2025

Hours: Tuesday - Friday 12:00 - 19:00, Saturday and Sunday 12:00 - 18:00

Closed: Mondays

Venue: Fugensha

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<https://fugensha.jp>

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Fugensha is pleased to present the solo exhibition *Moon Rainbow* by Eri Morita, winner of the Grand Prize at the 4th Fugensha Photography Award, from Friday, July 4 to Sunday, July 27, 2025. Coming with the exhibition, a photobook which shares the same title will be published by Fugensha.

Eri Morita is a photographer originally from Kumamoto Prefecture, currently based in San Diego, California. After graduating from the Department of English and American Literature at Ferris University, she moved to the United States. In 1997, she completed the General Studies program at the International Center of Photography (ICP). The following year, in 1998, she received The Sanctuary Excellence Award (selected by Takashi Homma) at the 7th New Cosmos of Photography competition. In 2004, she was awarded the Grand Prize at the 5th Shinpusha-Hirama Itaru Photography Award, and in 2005, she published her photo book *Home Drama*.

At the 4th Fugensha Photography Award held in 2024, Morita was selected amid 192 applicants (a new record of applicants). Her latest photobook *Moon Rainbow* will be published by Fugensha in July 2025.

This body of work documents the 18 years of living with her family of three. After giving birth to her daughter in New York, they moved to Maui, Hawaii, where they began their journey to find a place to put down roots as a family. After dotted around Tokyo, Shanghai, Kumamoto, Miyazaki, and then drifted to Santa Monica, California, they traversed the coastline and finally settled in the seaside city of San Diego.

The moment Morita saw the rhythmic flickering light on the monitor during a prenatal checkup — a child laughing for the first time, standing for the first time, speaking for the first time, and gradually acquiring

values. It can be said each step was an endless surprise and an ongoing reinvigoration of experience for the artist. She sought to understand the family's existence through the act of photography— a complex entity imbued with joy, comfort, suffering, and loneliness.

With a clear gaze and distance, Morita captured her family over nearly two decades. The resulting body of work transcends the genre of private-documentary, connecting to a universal narrative of family that crosses boundaries.

Although the inability to photograph the rainbow that once appeared in the night sky over Maui — a moment shared with her family. The memory of that scene remained in her heart and became a symbol of the light and time, and thus inspired the title, *Moon Rainbow*.

The photobook *Moon Rainbow*, designed by Satoshi Machiguchi — who served as a judge for the 4th Fugensha Photography Award — will be revealed alongside the exhibition. We invite you to experience both the exhibition and the photobook.

## Biography

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Eri Morita

Born in Kumamoto Prefecture and raised in Tokyo, Eri Morita studied photography at the International Center of Photography (ICP) in New York after graduating from Ferris University. Her work explores themes of family, memory, and Day-to-day moments. Her previous series “*Home Drama*” was exhibited both domestically and internationally, and was published as a photobook by Shinpusha in 2005.

Her major awards include The Sanctuary Excellence Award at the New Cosmos of Photography (selected by Takashi Homma, 1998), the Grand Prize at the Shinpusha-Hirama Itaru Photography Award (2004), the JGS Artist Award (2015), the Tory Burch × ICP Fellowship (2023), and the Grand Prize at the 4th Fugensha Photography Award (2024).

Her work is held in the collections of institutions such as the Joy of Giving Something (JGS) Foundation (New York, USA), the Milwaukee Museum of Art(Wisconsin, USA), and the Kiyosato Museum of Photographic Arts (Yamanashi, Japan). She is currently based in California, where she continues her practice.

## Special Event

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Gallery Talk: Eri Morita × Kotaro Iizawa × Satoshi Machiguchi

Date: July 5 (Saturday), 14:00–15:30

Venue: Fugensha

Participation Fee: 1,000 yen (for offline and online)

\*Online streaming available (Archive available until Sunday, August 31, 2025)

\*A reception party will be held after the event.

Please purchase your ticket from the Fugensha Online Store (<https://fugensha-shop.stores.jp/>).

If you prefer to pay at the venue, please contact Fugensha via TEL (03-6264-3665).

For more information visit: <https://fugensha.jp/events/250705talk/>

Guide Tour: Eri Morita

Date: July 12 (Saturday), July 27 (Sunday) 14:00–14:30

For more information visit: <https://fugensha.jp/events/250712guide/>